AN INVESTMENT IN YOUR OWN IMAGE

Siegfried Kuhls is not only the successful owner of the electrical installation company Elektro Ohlhoff, he is also a dedicated fan of solar power. The entrepreneur is especially impressed by the possibility of combining tax benefits, financial earnings and environmental responsibility.

After investing in a solar installation on his own company's building, Siegfried Kuhls recognised the outstanding opportunities that are possible from feeding solar power into the grid. With the results from his own system and other projects his company had implemented Siegfried Kuhls approached the Gifhorn local council to persuade them to make large public roof areas available for solar investments. The fire station was the first roof that the council released for the economic use of solar power and accepted Siegfried Kuhls as an investor.

In the meantime several municipalities in Gifhorn region have taken up the initiative and invested in solar power.
As the owner of an electrical installation company I automatically came into contact with solar power. I quickly realised the benefits and it was only a matter of time before I installed the first photovoltaic system on the roof of our company. Of course, not everyone has unlimited roof space available, which gave me the idea of using public roofs in Gifhorn for the economic utilisation of solar power. The fire station was the first roof that the municipal council released. Right from the start the system was monitored by Meteocontrol and the results show that the earnings are even above the predictions. Good for me as an investor and a good example of how public roofs can be used practically.

– Siegfried Kuhls